brand
Art
®

HELLO

Hello and welcome to our 2018 edition of the BrandArt catalogue, your new product guide.

You'll be pleased to hear we have a good number of **new products** we're looking forward to sharing with you.

Launching well ahead of the forthcoming 2018 season, we're giving you plenty of time to get your hands on them! Our goal is to provide you with an **easy, hassle free and enjoyable experience.**

I believe as a team we've acheived our goals this year by focusing on your feedback; safe and quality products available in lower quantities, with regular newness and a faster turnaround time. We've absolutely achieved this by focusing on the following 4 key areas:

PRODUCT CREATION & IMPROVEMENT IN PRINT PROCESS

By opening an exclusive BrandArt print studio, we are able to keep a close eye on quality control enabling us to better adapt to your needs with quicker turnaround times.

PRODUCT DEVELOPMENT

Our experienced in-house product development team are fully dedicated to bringing regular newness into our ranges using your feedback and an experienced eye on colours and trends.

SAFETY AND COMPLIANCE

Our dedicated safety and compliance team is the backbone of all that we do. You can find out more by reading our Purple Circle concept overleaf. This enables you to buy confidently, secure in the knowledge that we have covered everything for a safe and compliant product.

COMMUNICATION AND AVAILABILITY

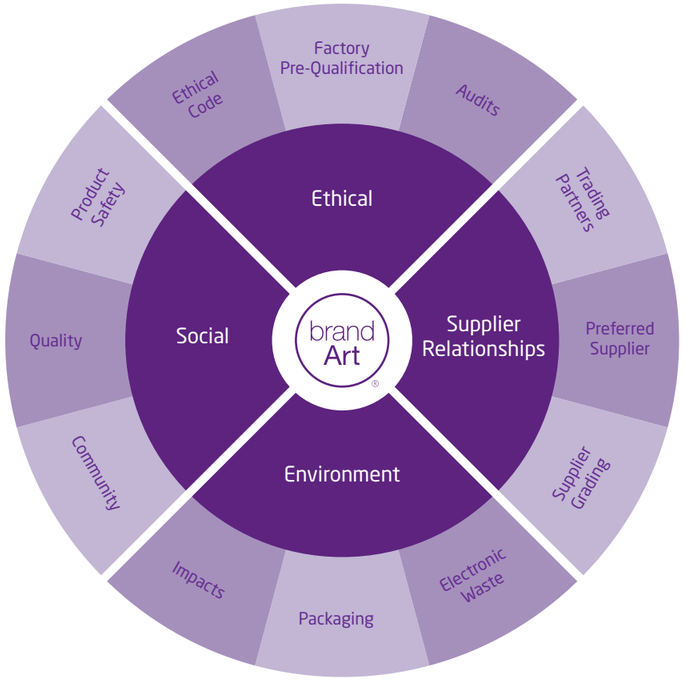
We've expanded our sales team, with the introduction of a number of new faces across Europe, which means working with us wherever you are has become even easier.
Our greatly enhanced team combines French, Italian, Spanish, Dutch, German and of course English speaking motivated field sales people.

Our success absolutely comes by making you successful and with that in mind, I would like to conclude to those of you that already work with us, we appreciate your business and constant feedback. And to those of you we've not yet met, we appreciate you taking the time to consider us and look forward to working with you in the near future and beyond.

Wishing you all the very best for a successful season!

Billy Napthine
Managing Director, BrandArt Ltd

PURPLE CIRCLE



Our responsibilities towards others, within our immediate and international community, are part of our core values as an organisation. We recognise that the presence of our company within the international trading market has a direct impact both at home and abroad and our Responsible Trading Policy, known as 'The Purple Circle' and based around four key areas, is embedded within our daily activities.

ETHICAL CODE

Our trading values are aligned with the Ethical Trading Initiative (ETI) Base Code. We seek only to work with suppliers who agree to work towards these key human rights principles.

FACTORY PRE-QUALIFICATION

Upon engaging with any new supplier we conduct an initial assessment to qualify the factory to ensure they demonstrate and support our trading values.

AUDITS

We are currently working through a program of auditing our preferred suppliers and have engaged the expertise of an independent consultancy to help us set and manage corrective actions and improvement plans.

TRADING PARTNERS

We adopt a 'partnership' approach to relationships with suppliers. These are also the key to our success and enable us to achieve cost efficiencies and improved information exchange in order to support a robust supply chain.

PREFERRED SUPPLIER

We aim to promote a strategy of supplier development to ensure effective and sustainable supply chain management whereby performance is monitored and measured to support continuous improvement.

SUPPLIER GRADING

As part of our commitment to improving quality and performance we have implemented a grading system to help us manage our supply chain.

ELECTRONIC WASTE

We comply with the UK WEEE Regulations and are registered with Ecosurity's compliance scheme, who help us manage our producer responsibilities.

PACKAGING

There's no unnecessary packaging on our products as we have worked to reduce this as much as we can. We monitor levels against the UK Waste Packaging Regulations and for 2017 remain under the 50 tonne threshold.

IMPACTS

Our company is making efforts to ensure we minimise our impact on the environment. We monitor levels of SVHCs through REACH.

COMMUNITY

BrandArt is proud to support a number of charities and projects within the local community by means of donations but also giving time to work with younger aspiring individuals.

QUALITY

We document, and hold records of, the measures we have taken to ensure full compliance for all of our products. We have in place a process for responding to product quality issues and customer feedback is a key element to continuous improvement in this area.

PRODUCT SAFETY

Our products are fully compliant with UK and EU legislation. We employ Independent Quality Solutions (IQS) to advise us on all aspects of safety and compliance and will also work closely with our customers' quality teams to ensure we fully meet their compliance needs.

MATCH

8 PRODUCT COLOURS

to choose from

150 PCS

MOQs 50pcs per colour

Clean and simple

1 COLOUR LOGO PRINT

Lead time from **10** DAYS

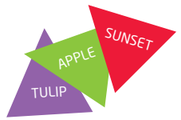
Labelling in

MULTIPLE LANGUAGES

All products

BARCODED

JIVE



Magnetic

Your choice of graphics

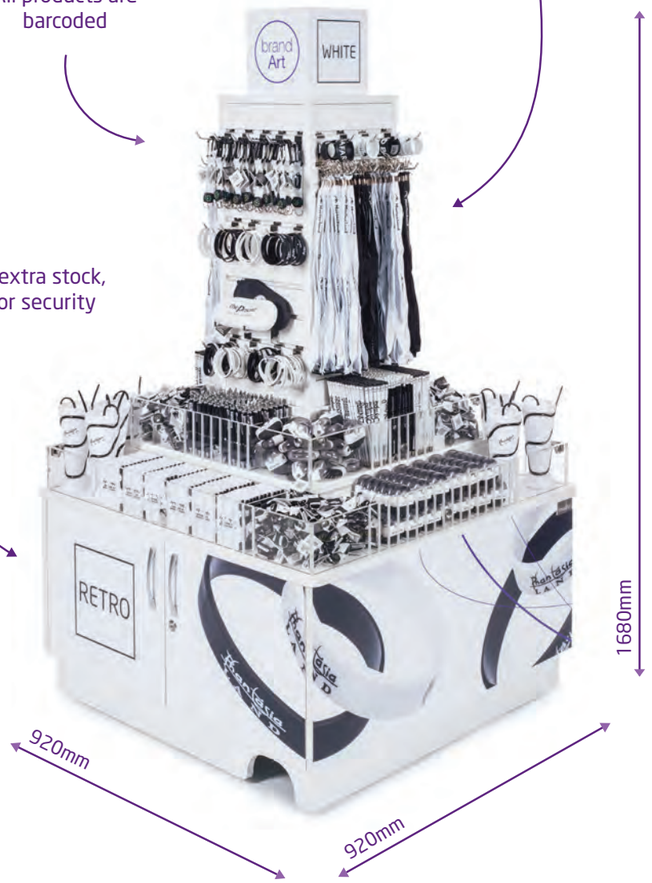
Wheels to easily move around your store

RETRO

All products are barcoded

slat wall for hanging items

Cupboard for extra stock, with a lock for security



ZING

Moveable dividers to accommodate different product sizes

Moveable shelves

JIVE

▲ **JIVE HAND PEN**

Max print area: 10 x 65mm

▲ JIVE HOODY MONKEY

Max print area: 90 x 55mm

JIVE RUBBER WRISTA ▶

Max print area: 10 x 202mm

▲ JIVE POPPA PURSE

Max print area: 40 x 50mm

◀ **JIVE SLAPBAND**

Max print area: 20mm Height

▶ **JIVE RIGILOCK NOTEPAD & PEN SET**

Max print area: 50 x 75mm

▲ **JIVE HOODY BEAR**

Max print area: 90 x 55mm

▲ JIVE DIAMOND BEAKER

Max print area: 60 x 40mm

JIVE LANYARD ▶

Max print area: 18 x 850mm

▶ JIVE FOLDA VIEWERS

Max print area: 25 x 12mm

▶ JIVE CONTOUR PEN

Max print area: 40 x 7mm

◀ JIVE COMBI SPINNER

Max print area: 36 x 10mm

▲ JIVE ROLLERBEAKER

Max print area: 75 x 60mm

▲ JIVE BOXCASE

Max print area: 120 x 50mm

JIVE 75MM BUTTON BADGE ▶

Max print area: 48mm Diameter

▲ JIVE OCTA PEN

Max print area: 40 x 30mm

◀ JIVE SLAPWATCH

Max print area: 55 x 10mm

JIVE MINI DYNAMO TORCH KEYRING ▶

Max print area: 25 x 18mm

▲ JIVE JAR

Max print area: 60 x 55mm

▲ **JIVE SUPER TUMBLER**

Max print area: 40 x 40mm

JIVE IDENTI-TAG ▶

Max print area: 40 x 25mm

◀ **JIVE BASIC PENCIL**

Max print area: 80 x 17mm

◂ JIVE TWISTA WRISTA

Max print area: 30 x 8mm

NEW

◂ JIVE CRYSTAL PEN

Max print area: 40 x 18mm

▲ JIVE MILKO

Max print area: 70 x 23mm

NEW

▲ **JIVE CLIP BEAKER**

Max print area: 60 x 60mm

▶ **JIVE COSMO FLASHLIGHT KEYRING**

Max print area: 38 x 38mm

JIVE GROAN TUBE ▶

Max print area: 120 x 50mm

JIVE JAR SHARPENER & ERASER ▶

Max print area: 25 x 30mm

◀ JIVE JOINTED BEAR KEYRING

Max print area: 13 x 13mm

▶ JIVE SPIRAL BEAKER

Max print area: 60 x 50mm

▲ **JIVE PENCIL CASE**

Max print area: 100 x 35mm

▲ **JIVE MAZE PEN**

Max print area:50 x 20mm

JIVE BOUNCE BALL ▶

Max print area: 38mm diameter

NEW

▲ **JIVE KIDDIE CUP**

Max print area: 45 x 45mm

JIVE MINI COMBI PEN ▶

Max print area: 35 x 8mm

▲ **JIVE RUBBERCALC KEYRING**

Max print area: 27 x 12mm

JIVE RUBBER DIGIWATCH ▶

Max print area: 20 x 4mm

▲ JIVE GLITTER PEN

Max print area: 70 x 20mm

▲ JIVE 'MAZEING FOOT CALC

Max print area: 12 x 11 mm

JIVE BUBBLECASE ▲

Max print area: 150 x 68mm

ZING

NEW

▲ ZING 30CM SLAPRULER

Max print area: 260 x 26mm

ZING HAND PEN ▶

Max print area: 10 x 65mm

ZING IDENTI-TAG ◀

Max print area: 40 x 25mm

▲ ZING ROLLERBEAKER

Max print area: 75 x 60mm

▲ **ZING HOODY BEAR**

Max print area: 90 x 55mm

◀ **ZING RIGILOCK NOTEPAD & PEN SET**

Max print area: 50 x 75mm

▲ **ZING MIDI PENCIL & SHARPENER**

Max print area: 60 x 10mm

ZING LANYARD ▶

Max print area: 18 x 850mm

▲ ZING RUBBERCALC KEYRING

Max print area: 27 x 12mm

ZING SUPER TUMBLER ▲

Max print area: 27 x 12mm

ZING JAR ▼

Max print area: 60 x 55mm

ZING MINI COMBI PEN ▶

Max print area: 40 x 10mm

▶ ZING COMBI SPINNER

Max print area: 36 x 10mm

▲ **ZING HOODY MONKEY**

Max print area: 90 x 55mm

▶ **ZING BASIC PENCIL**

Max print area: 80 x 17mm

▶ **ZING RUBBER WRISTA**

Max print area: 10 x 202mm

▲ **ZING MILKO**

Max print area: 70 x 23mm

ZING COMPASS KARABINER ▶

Max print area: 22 x 13mm

▲ **ZING PENCIL CASE**

Max print area: 100 x 35mm

ZING CONTOUR PEN ▶

Max print area: 40 x 7mm

▲ ZING MINI DYNAMO TORCH KEYRING

Max print area: 25 x 18mm

NEW

▲ ZING KIDDIE CUP

Max print area: 45 x 45mm

▲ ZING BOXCASE

Max print area: 120 x 50mm

ZING GROAN TUBE ▲

Max print area: 120 x 50mm

▶ ZING TWISTA WRISTA

Max print area: 30 x 8mm

ZING BUBBLECASE ▼

Max print area: 150 x 68mm

◀ ZING 75MM BUTTON BADGE

Max print area: 48mm Diameter

▼ ZING SPIRAL BEAKER

Max print area: 60 x 50mm

ZING MAZE PEN ▲

Max print area: 50 x 20mm

▶ ZING RUBBER DIGIWATCH

Max print area: 20mm height

▶ ZING COSMO FLASHLIGHT KEYRING

Max print area: 38 x 38mm

ZING POPPA PURSE ▶

Max print area: 40 x 50mm

◀ ZING SLAPBAND

Max print area: 20mm height

▶ ZING OCTA PEN

Max print area: 40 x 30mm

NEW

▶ ZING JAR SHARPENER & ERASER

Max print area: 25 x 30mm

ZING BOUNCE BALL ▶

Max print area: 38mm diameter

ZING GLITTER PEN ▲

Max print area: 70 x 20mm

▶ ZING FOLDA VIEWERS

Max print area: 25 x 12mm

ZING JOINTED BEAR KEYRING ▶

Max print area: 13 x 13mm

ZING 'MAZEING FOOT CALC ▼

Max print area: 12 x 11mm

NEW

RETRO

NEW

RETRO JOINTED BEAR KEYRING ▲

Max print area: 13 x 13mm

◀ **RETRO CONTOUR PEN**

Max print area: 40 x 7mm

◁ **RETRO IDENTI-TAG**

Max print area: 40 x 25mm

▲ **RETRO HOODY BEAR**

Max print area: 90 x 55mm

RETRO SUPER TUMBLER ▷

Max print area: 40 x 40mm

RETRO LANYARD ▶

Max print area: 18 x 850mm

RETRO RUBBER WRISTA ▷

Max print area: 10 x 202mm

▼ RETRO RIGILOCK NOTEPAD & PEN SET

Max print area: 50 x 75mm

RETRO BASIC PENCIL △

Max print area: 80 x 17mm

▲ RETRO THERMO-GO

Max print area: 60 x 50mm

▲ **RETRO HOODY MONKEY**

Max print area: 90 x 55mm

▷ **RETRO SLAPBAND**

Max print area: 20mm Height

RETRO POPPA PURSE ▶

Max print area: 40 x 50mm

RETRO COSMO FLASHLIGHT KEYRING ▷

Max print area: 38 x 38mm

◁ RETRO COMPASS KARABINER

Max print area: 22 x 13mm

RETRO JAR ◁

Max print area: 60 x 55mm

▲ **RETRO BUBBLECASE**

Max print area: 150 x 68mm

▼ **RETRO PENCIL CASE**

Max print area: 100 x 35mm

RETRO 75MM BUTTON BADGE ▷

Max print area: 48mm Diameter

◁ **RETRO COMBI SPINNER**

Max print area: 36 x 10mm

NEW

▲ **RETRO CRYSTAL PEN**

Max print area: 40 x 18mm

◀ **RETRO RUBBER DIGIWATCH**

Max print area: 20 x 4mm

RETRO SLAPWATCH ▼

Max print area: 55 x 10mm

RETRO RUBBER CALCULATOR ▷

Max print area: 27 x 12 mm

NEW

◀ **RETRO MINI DYNAMO TORCH KEYRING**

Max print area: 25 x 18mm

▼ RETRO BOXCASE

Max print area: 120 x 50mm

RETRO TWISTA WRISTA △

Max print area: 35 x 12.5mm

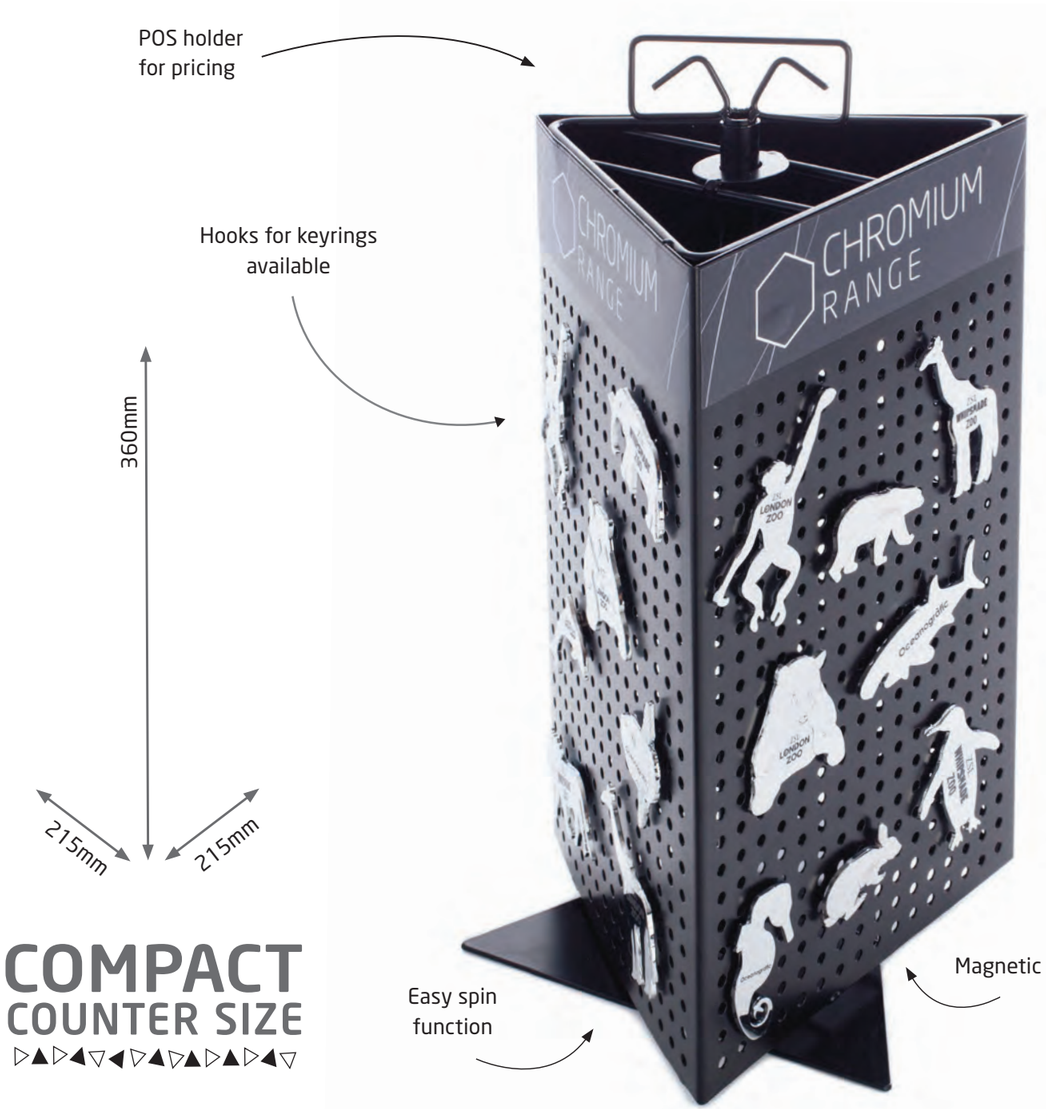
CHROMIUM

Distinctive and classic for aesthetic appeal

Ultramodern, clean and lustrous, the Chromium range offers a distinctive concept in retail style.

The Chromium range reflects a clear focus on simple, restrained design, aesthetic appeal and high material quality, providing a distinct and charming addition to any retail space.

Available in keyring, magnet, pin badge and pencil topper.



HOT FOIL

LOGO HEADER

100 PCS

MOQ PER DESIGN

NEW

NEW COLOURS AVAILABLE

LASER ENGRAVING

NEW

BESPOKE SHAPE OPTION

* When ordering a new design, the lead time could be up to 6 weeks.

KEYRINGS, MAGNETS AND PIN BADGES

▲ CHROMIUM BABOON

▲ CHROMIUM BEAR (POLAR BEAR)

▲ CHROMIUM BEAR (SPECTACLE BEAR)

▲ CHROMIUM BISON

▲ CHROMIUM BIG CAT

▲ CHROMIUM CHAMELEON

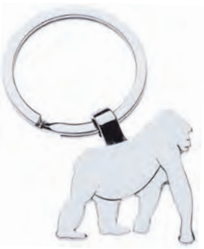
▲ CHROMIUM CHIMP

▲ CHROMIUM ELEPHANT

▲ CHROMIUM FLAMINGO

▲ CHROMIUM GECKO

▲ CHROMIUM GIRAFFE



▲ CHROMIUM GORILLA

▲ CHROMIUM HIPPO

▲ CHROMIUM KOALA

▲ CHROMIUM LEMUR

▲ CHROMIUM LION

▲ CHROMIUM MEERKAT

▲ CHROMIUM ORANGUTAN

▲ CHROMIUM RIVER OTTER

▲ CHROMIUM SEA OTTER

▲ CHROMIUM PANDA

▲ CHROMIUM RED PANDA

▲ CHROMIUM PARROT

▲ CHROMIUM PUFFIN

▲ CHROMIUM RHINO

▲ CHROMIUM SLOTH

▲ CHROMIUM SNAKE

▲ CHROMIUM TIGER

▲ CHROMIUM WOLF

▲ CHROMIUM WOLF HEAD

▲ CHROMIUM ZEBRA

▲ CHROMIUM ZEBRA HEAD

▲ CHROMIUM DOLPHIN

▲ CHROMIUM FISH

▲ CHROMIUM FISHBONES

▲ CHROMIUM JELLYFISH

▲ CHROMIUM PENGUIN

▲ CHROMIUM HUMBOLDT PENGUIN

▲ CHROMIUM SEALION

▲ CHROMIUM SEA TURTLE

▲ CHROMIUM SEAHORSE

▲ CHROMIUM SHARK

▲ CHROMIUM LEAPING SHARK

▲ CHROMIUM STARFISH

▲ CHROMIUM STINGRAY

▲ CHROMIUM SUN FISH

▲ CHROMIUM WALRUS

▲ CHROMIUM BELUGA WHALE

▲ CHROMIUM KILLER WHALE

▲ CHROMIUM BADGER

▲ CHROMIUM COW

▲ CHROMIUM FOX

▲ CHROMIUM HORSE

▲ CHROMIUM HORSE HEAD

▲ CHROMIUM LAMB

▲ CHROMIUM OWL

▲ CHROMIUM PIG

▲ CHROMIUM PONY

▲ CHROMIUM RABBIT

▲ CHROMIUM BAT

▲ CHROMIUM DINO STEGOSAURUS

▲ CHROMIUM DINO T-REX

▲ CHROMIUM DINO T-REX (NEW)

▲ CHROMIUM DINO TRICERATOPS

▲ CHROMIUM EAGLE

▲ CHROMIUM GROUND HOG

▲ CHROMIUM ORYX

▲ CHROMIUM SKULL

▲ CHROMIUM SQUIRREL

▲ CHROMIUM STAG

▲ CHROMIUM STORK

▲ CHROMIUM SWAN

PENCIL TOPPERS

Sleek design

Your logo here

FOC Compact counter top display

▲ CHROMIUM POLAR BEAR

▲ CHROMIUM BIG CAT

▲ CHROMIUM CHIMP

▲ CHROMIUM ELEPHANT

▲ CHROMIUM GIRAFFE

▲ CHROMIUM GORILLA

▲ CHROMIUM LION

▲ CHROMIUM MEERKAT

▲ CHROMIUM WOLF

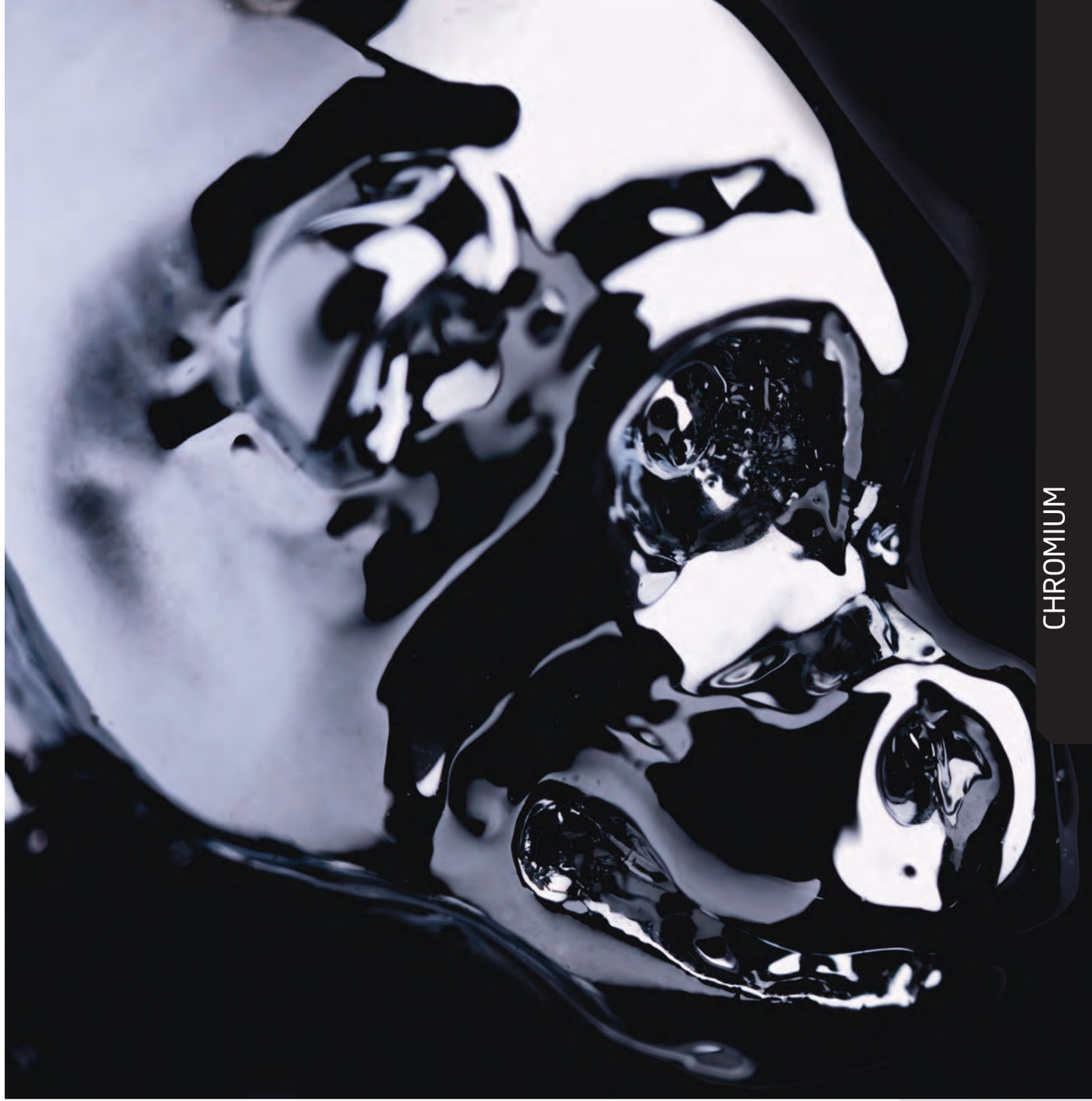
▲ CHROMIUM DOLPHIN

▲ CHROMIUM PENGUIN

▲ CHROMIUM SEA OTTER

▲ CHROMIUM SEAHORSE

▲ CHROMIUM SHARK



▲ CHROMIUM TURTLE

▲ CHROMIUM BELUGA WHALE

▲ CHROMIUM KILLER WHALE

▲ CHROMIUM BUTTERFLY

▲ CHROMIUM EAGLE

▲ CHROMIUM GROUND HOG

▲ CHROMIUM SKULL

Bring your retail space to life with the collectable Cute Club range.

Especially developed for pre-schoolers, this colourful character collection offers a wide product range that will broaden your retail offer.

Combining five vibrant colours with five adorable animal characters, children will want to collect the entire range!

Available double sided (island) or single sided (back to wall)

Strong MDF construction

Tailor-made, versatile display stand

No glue required for easy and quick assembly

▼ **CUTE CLUB PLUSH SLAPBANDS**

Re-order quantity 48

▲ **CUTE CLUB PLUSH SQUEAKER**

Re-order quantity 48

CUTE CLUB CUTLERY LUNCHBOX ▶

Re-order quantity 12

◀ **CUTE CLUB MELAMINE BOWL**

Re-order quantity 20

CUTE CLUB KIDDIE CUP ▶

Starter Pack qty 12
Re-order quantity 24

▲ **CUTE CLUB MELAMINE PLATE**

Re-order quantity 20

CUTE CLUB SNAP! CARD GAME

Re-order quantity 24

CUTE CLUB MINI COLOURING PENCILS

Re-order quantity 24

CUTE CLUB CARRY PAD

Re-order quantity 24

CUTE CLUB PENCIL WITH ERASER TOPPER

Re-order quantity 48

CUTE CLUB CUDDLE CUSHION

One size - 200mm x 200mm
Re-order quantity 24

▲ **CUTE CLUB CLIP BEAKER**

Re-order quantity 12

CUTE CLUB MINI BEANIE ▲

Re-order quantity 48

New products under development

THANK YOU!

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